

Chuchichäschtli meets Supertext

Yesterday I met the guys from [Supertext](#) in the [Technopark Zurich](#), the probably most famous and best business incubating building in Switzerland.



As you can see, we had good fun :-).

Learnings about the Technopark:

#1: It's probably the best place where you want to start your business

#2: It's quite expensive (about 1000-1500 CHF per month for a small office). Tip: Subleasing is cheaper! Many companies have more space than they need.

#3: The furniture problem is solved. You just bring your laptop and start building your business. Alternative: You spend 2 weeks with Ikea and OBI (like we did).

#4: The eating problem is solved. There is a canteen and a bar inhouse. Alternative: Pizza, sandwiches and Kebab for the rest of your life (like we do)

#5: You have a great postal address!

#6: You have a receptionist!

#7: You have great people (entrepreneurs, investors, coaches) around you all the time.

Why the heck isn't there a Technopark in Basel? Basel, are you sleeping? Wake up! Now!