

“The web is underhyped” (David Weinberger)

http://www.elektrischer-reporter.de/flvplayer.swf?file=http://elektrische-bewegtbilder.de/elrep/19/El_Rep_19.flv

“I continue to think that the web is underhyped (...) there is now a second round of enthusiasm in the internet as a business opportunity (...) there always will be bubbles and opportunities that come and go (...) but the basics of it is a human social dynamic and that’s (...) steady”

I like this pragmatic view of the (Internet-) world :-).

“We’re not overwhelmed by information (...) the cure for information overload is more information [i.e. meta-data & managing-tools]”

Well, I disagree with the first part (at least I feel overwhelmed sometimes), but the second part of the sentence is so true. Meta-data and good managing-tools will be key (as focusing, as prioritizing, as just letting go... you just can’t keep up with everything, as you just cannot read all books that possibly interest you in just a lifetime)

(source: [Interview with David Weinberger](#), co-author of [the Cluetrain manifesto](#))

PS: This video inspired me to finally print out the [95 theses of the Cluetrain manifesto](#) (PDF), because I have never read them. And to be honest, I have not heard of Cluetrain before December 2006 :-).