

# Be more passionate, be more aggressive!

I just saw the [third episode](#) of [SF Start up](#).

The clear message is:

**Be more passionate, be more aggressive!**

You have to be able to sell your project. You have to be able to seize chances. You have to be able to distinguish yourself.

Although the content itself of this episode was quite boring, the underlying message is VERY important.

**More comments on the third episode:**

# [Nicolas Berg](#)

# [Leumund](#)