

Exsila found investor and incorporated Exsila AG



As [Exsila announced recently](#), [Beat Schillig](#) (Managing Director of "[Institut für Jungunternehmen](#)") invested 200'000 CHF ([according to SF Start-up](#)) in the company. As a result, Exsila [incorporated Exsila AG](#) on 11th June 2007 (funny thing, Exsila AG is only one day older than [trigami AG](#) :-).



In the meantime, Exsila achieved some other major milestones:

- # They now have over 10'000 members
- # Their member-base grows 20% each month (i.e. 2000 members per month)
- # They have over 70'000 dvds, cds, games and books in their system
- # They started an attractive [Affiliate program](#) at [Tradedoubler.ch](#)

And, I have to admit that I am a **huge** fan and **heavy** user of Exsila (I have already 41 positive ratings :-). I love the style, I like the founders and I certainly like the free market system. Long live the trading idea!